



# Deborah Foley

Web & Interactive Developer

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[www.fodydesign.com](http://www.fodydesign.com)

## EXPERIENCE

**Entrepreneur** New York, NY Jan 2006 – Jan. 2007

Built websites for small businesses and non-for profit organizations. Please see portfolio for examples of my work. I also created small business models to help promote my own services and skills; such companies include and can be found on the web:

fodyconsulting.com, partyconciergenyc.com, blogdesignsnyc.com, optidesigns.com, fotoretoucher.com, and utubegraphics.com, yes even villagedogwalker.com (helped support me through school.)

**Infuse Creative Search Engine Marketing** New York, NY Jan 2007 – April 2008

Search Engine Optimization with keyword research, created meta data for keyword strengths, and re-designed websites for improved marketing terms and word placement.

## Experience with Leadership and Marketing

**Spice Market & 66** New York, NY June 2003 - Apr. 2004

*Service Maitre'D*

Opened and trained a 50 plus staff for this Jean-George Vongerichten new locale. After opening, directed all main dining room activities, event planning operations and set up all service, door and reservation controls.

- Received 3 Stars from New York Times and often highlighted as the city's #1 Restaurant destination.
- Managed and coordinated private events accommodating over 500 people including events for Victoria Secrets, Tommy Hilfiger and Sarah Jessica Parker.
- Produced marketing materials including Menus, stationary, and postcards

## **Other Restaurant Experience**

Bluehill / Maitre'D, Solo and Libation / General Manager, STK and Cookshop / Service Director and Front Maitre'D

## EDUCATION

**Bachelor of Science, Art Institute of Pittsburgh, PA, May 2009**

Courses related to Interactive Media:

- Database Programming
- Instructional Design Theory
- Advanced Web Scripting
- Digital Imaging for Multimedia
- E-commerce
- Digital Audio
- 2D cel animation
- Video for Interactive Media
- Information Design
- Project Management
- Interactive Communications
- Broadcast Graphics

## SKILLS

### **Software Applications**

- Flash
- Dreamweaver
- Premiere Pro and After Effects
- Illustrator
- Photoshop
- Flex
- Captivate
- Director
- mySql/Apache Database

### **Programming**

- Actionscript 2.0 and 3.0
- Ajax
- Lingo
- XHTML & CSS
- PHP and SQL
- RIA
- XML
- Web Standards
- Javascript